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C.H.A.N.G.E.R.S.

Exchanging good practices to Change Household Attitudes for a Non-wasteful, Green environment and Energy consciousness addressing Rural Seniors

PROJECT IMPLEMENTATION: NOVEMBER 2020 - APRIL 2022

OUR KEY OBJECTIVES

1. EXTEND AND DEVELOP THE COMPETENCES OF EDUCATORS AND OTHER PERSONNEL WHO SUPPORT ADULT LEARNERS.
2. EXCHANGE GOOD EXAMPLES ON ADULT EDUCATION OF THE PROJECT PARTNERS THROUGH FOUR SHORT-TERM JOINT-STAFF TRAININGS.
3. PROMOTE LIFELONG LEARNING OF STAFF.
4. PROMOTE OPEN ACCESS TO THE MAIN PROJECT OUTCOMES.

OUR MISSION

ACCORDING TO DESK RESEARCH, SINCE 1995 EUROPEAN HOUSEHOLDS USE BETWEEN 25-27% OF TOTAL ENERGY CONSUMPTION. THE OVERALL OBJECTIVE OF THE C.H.A.N.G.E.R.S. PROJECT IS THE EXCHANGE OF BEST PRACTICE BETWEEN PROJECT PARTNERS DURING FOUR SHORT-TERM JOINT STAFF TRAINING EVENTS, COVERING THREE MAIN TOPICS:

- ENERGY EFFICIENCY,
- RENEWABLE ENERGY SOURCES AND
- SUSTAINABILITY IN HOUSEHOLDS.

2020-2022



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Results

Living more sustainability and reducing energy use is nowadays a well embedded principle in most households in Europe; and in some cases, can indeed offer tangible financial or environmental gains. The scope of the C.H.A.N.G.E.R.S. project is to achieve tangible results, and we remain fully aware that training seniors in sustainability and energy efficiency is essential to make the energy transition possible for this cohort. It also helps address tangibly increased public concerns and interest with various sustainability issues like increased energy consumption or costs, energy import dependence, pandemic shortages, economic instability and more lately, with climate change.

Concrete results of the C.H.A.N.G.E.R.S. project efforts include:

- increased knowledge of educators and partner organisations;
- adaptation of best-practice examples;
- better cooperation capacity to work and collaborate in a transnational environment;
- opportunities for adult trainers to improve their knowledge and competences in the field, and for stakeholders to educate households;
- potential to create new ideas as follow-up of the project or as new, future opportunities for cooperation based on project results.

BEST PRACTICES IN CHANGING HOUSEHOLD ATTITUDES TOWARDS SUSTAINABILITY FOR RURAL SENIORS.



The first public outcome of the CHANGERS project is compilation of **good practice projects and their training approaches share by the project partners. These good practices are** intended to be used by entities planning to develop training on sustainability efforts and to adapt best-practice examples on adult education. It offers basic guidelines to train households towards more '*Non-wasteful, Green environment and Energy-consciousness*' principles. This collection of good examples is based on four short-term joint staff trainings that have been organised between the C.H.A.N.G.E.R.S. partner countries, i.e., Hungary, Malta, Slovenia and Italy, covering three main topics.

The second public output is a recommendations document which is intended as a quick reference guide on how best to undertake adult education training events for seniors on various aspects of energy efficiency, renewable energy sources and sustainability in households.

A copy of the collection of good examples can be downloaded from <https://www.camconsulting.eu/en/changers-en/>



RECOMMENDATIONS

for adapting best practices in changing household attitudes towards sustainability for rural seniors



1.
Translate and
update adult
education
materials

As language barriers are typical among seniors, education materials for them are more effective if they are in the national languages. Most final outputs are available on the project websites. (See Collection of Good Practices document)

2.
Use local
newspapers to
share content

Based on the translated materials, we recommend to reach out to rural seniors via local printed media which is still popular among elderly, especially in the countryside. You can think of a series of short articles on the most relevant topics.

3.
Create physical
training
opportunities

As older people have lower digital skills in general compared to younger generations, we recommend organizing local physical events.

4.
Plan short-
term
programmes

It is recommended to plan shorter programmes for seniors. According to studies, adults can keep their attention at events, trainings for about 20-30 minutes. If possible, organize the training in daytime with natural lights.

5.
Apply visuals
suitable for
seniors

Seniors might have visual impairments which should be considered at the training. Transparent layouts, large font sizes, simple and contrasting colours, less text, more illustrations can all help the better understanding.

6.
Choose
adequate
venues

Seniors might need special attention while preparing for the event. The venue should be in a well-connected and easily reachable location, and preferably with accessible facilities.

For further tips, please download the Recommendations guidelines via <https://www.camconsulting.eu/en/changers-en/>

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Authors: A. Papanitz, T. Baranyi (CAM) B. Restall (PiM) R. Padovac, M. Gorenšek (BSC Kranj) V. Mazzaggio (Eurocrea Merchant)

PROJECT PARTNERS



CAM is the lead partner of C.H.A.N.G.E.R.S. CAM and a Hungarian company specialised in education and development of professional awareness-raising materials on energy related issues, and has great experiences in the field of EE, RES, sustainability, climate change, VET and adult education, and in international co-operation.

www.camconsulting.eu

PiM is a Malta-based SME. As a multidisciplinary research organisation, it believes in the power of human and technology-centred approaches. Its aim is to promote RES, EE and the intelligent use or reduction of energy requirements in Europe through partnerships, awareness-raising, innovation and strategic actions.

www.pim.com.mt

Eurocrea Merchant is a consulting and training company based in Milan, Italy. Its mission is to improve the competitiveness of the European society, through business development, training and creation of transnational partnerships.

<http://www.eurocreamerchant.it/en/>

BSC is a regional development agency in Slovenia which encourages the development of Gorenjska region, representing 18 municipalities. BSC has several trainings and link to citizens due to its network.

www. <https://www.bsc-kranj.si/>



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Follow our webpage to be informed on the latest news about the C.H.A.N.G.E.R.S. project and its results: <https://www.camconsulting.eu/en/changers-en/>



info@camconsulting.eu



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